

Wareham Beach and Tourism Committee
Meeting Minutes
March 28, 2014

The meeting of the Wareham Beach and Tourism Committee was called to order at 9:05 a.m. by Chairman Bruce Hutchins. Also present were members Peter Teitelbaum, Linda Burke, and Mary Bruce.

Approval of minutes: On a motion by Mr. Teitelbaum, seconded by Ms Burke, minutes of the March 7, 2014, meeting were approved (4-0-0).

Workshop Meeting Preparation: Members agreed upon the need to reach out to certain key businesses and organizations to assure their participation in the workshop meeting. Mr. Hutchins suggested that the group be asked to work together for a "Design Your Day" flyer. Ms Burke suggested that GATRA could use available marketing funds for such a brochure. Mr. Hutchins suggested that a brochure could incorporate businesses who advertise at the Visitors Center (approximately 20) as an added benefit.

Additional marketing opportunities were discussed, including cleaning of bathroom facilities on Merchants Way, reaching out to a concierge association, and contacting organizations that plan singles weekends.

On a motion by Mr. Teitelbaum, seconded by Ms Bruce, the committee voted to adjourn at 9:32 a.m. (4-0-0).

Respectfully submitted,

Linda Burke
Clerk

Approved 3-0-0
5/9/2014